

PAPS 2025

14-16 November 2025
Karachi Expo Centre

Branding Options Package for Silver Sponsor



Event Organiser
PAAPAM

Event Contractor
Petrol Solution

Silver Sponsor Branding Bundle Package

S.	Title	Size	Space Cost		
1	Silver Sponsor Booth available Hall 4, Hall 5, Hall 6 Dimension: 8m x 8m Bare Space – Client will build their booth as needed Total Size =64 square meter Sqr Meter Rate=200\$ per meter	USD @ 280 8m x 8m 64 sqr mtr	USD 12,800/- Rs.3,584,000/-		
Sponsor Booth Space cost			Rs.3,584,000/-		
	Article	Size	Position	Unit	Cost
2	Foyer Area Branding Backdrops Pathway Backdrop	12ft x 8ft	Random	1	@200,000/-
Foyer Area Branding Total				1	Rs. 200,000/-
3	Grill Panel Outside Expo Placement of banner is on Top priority	10ft x6ft	Outside expo Random	2	@ 50,000/-
Grill Panel Branding				2	Rs 100,000/-
4	Web & Mobile Apps and Social Media				
	Web main banner	200px x300px	Run time 5 months	1	@200,000/-
	Mobile App Sponsor by logo and social media	Full screen		1	@200,000/-
	Show Directory full page add	8inch x 8inch	SD	1	@100,000/-
	Promo- Media Wall – SMD Screen	Promo	Screen	-	@200,000/-
IT Web Show Directory Branding Total					Rs.700,000/-
Grand Total for Branding					Rs 1,000,000

Additional Branding

- Logo placement of Sponsor will be highlight as per category of sponsorship in all brandings of PAPS-2025.
 - Qty 400,000/- Visitor Passes + 1000 With Sponsor Logo
 - Qty 20,000/- A4 Flyer Poster
 - Qty 4,000/- A2 Poster
 - Qty 30+ Break Panel Logo Display
 - Qty 6 Media Wall logo on red Carpet Check Wall
 - Qty 5000 logo display- General Invitation Pass, Opening Card, Gala Card.
- Logo Priority/ Branding Placement will be given on first come first serve basis depend upon the category of sponsorship.
- Executive lounge and business Lounge access – Hi Tea and Lunch- up to 02 person per day.
- Logo Placement on Opening & Gala Stage.
- Confirmation will be made only after receiving the initial advance payment.
- All payment would be made in advance. Initially 50% amount will be paid upfront whereas the remaining amount should be adjusted within a period of 30 days of booking.
- In case of rescheduled the date of exhibition due to any pandemic situation payment will be adjust in rescheduled date of Karachi Show.

Cost Summary		
<i>Grand Total for Space- Fixed cost</i>	Inner space	Rs 3,584,000/-
Additional Branding <i>Cost for brand logo as sponsor</i>	Brand Millage	Rs 1,000,000/-
Grand Total for Silver Sponsor		Rs 4,584,000/-
Bundle Offer for Silver Sponsor		Rs 3,500,000/-
Note: The above amount is exclusive of all government taxes.		

In case of any query feel free to contact
Best Regards

PAPS 2025 Organising Committee

PAKISTAN AUTO SHOW 2025

T: +92 21 34812021, +92 21 34812022, +92 21 34993432

E: support@paps.pk | **W:** <http://www.paps.pk>

PAAPAM South Office

Add:204, 2nd Floor, Suleman Center,SC-5, ST-17, Sector 15, Korangi Industrial Area, Karachi. Pakistan